

The Only Breeze AI Reference Chart You'll Ever Need

...Built for Growth-Minded Leaders

TLDR



The Breeze Al Feature Matrix

helps C-suite leaders and HubSpot users understand and utilize HubSpot's AI capabilities effectively across their teams to:

- eliminate confusion and
- drive strategic growth.

3 Signs It's Time to Activate Al

- 1.**Manual Processes**: Time-consuming lead qualification or lead leakage.
- 2.**Generic Outreach**: Low engagement due to limited (or no) personalization.
- 3. **Unclear Visibility/Predictability:** Uncertain pipeline forecasts

Introduction



If you're a CEO, CMO, CRO, COO or a HubSpot user trying to make crossfunctional decisions, the real question is:

Where's the **clear, centralized guide** that tells you

- What Breeze AI features are available
- In which HubSpot Hubs and
- what's free, what costs extra, and who should actually be using what?

Periti built this guide for growth-minded mid- market organizations who are ready to cut through the clutter and >> Activate Al across your entire customer lifecycle: from marketing and sales to service, content, and operations.

Why This Matters: Practical Al for Growth

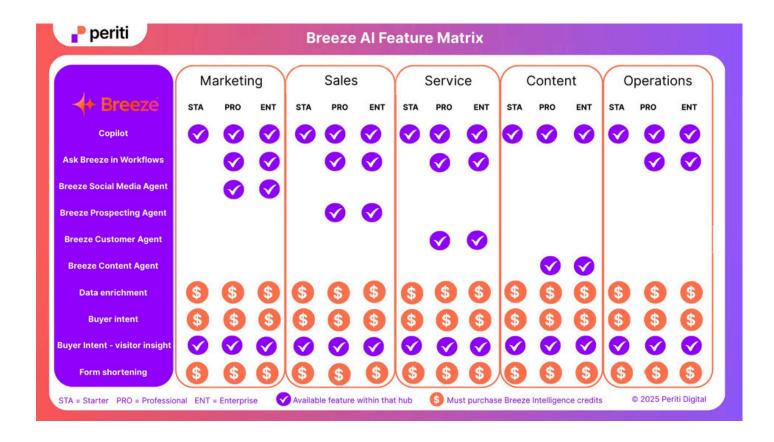


Whether you're the CEO defining transformation goals, a CMO owning customer acquisition, a COO optimizing team productivity, or a power user of HubSpot...

The Breeze Al Feature Matrix is your shared source of truth.

- Marketing can align their campaigns with what Sales is using for outreach.
- Sales gets clarity on how their tech stack is evolving with real buyer intent signals.
- Service teams can use automation with confidence and know they're not duplicating effort.
- Operations gets control and foresight on what's scalable and cost-effective.

And you? You get a clearer path to operationalize Al at scale.



Lean on Experts to Accelerate Adoption

Al is a strategic enabler—but adoption isn't plug-and-play. That's where we come in. Periti helps you operationalize Al within HubSpot to **maximize your ROI** — fast.

Your Trusted Partner



This isn't about tech—it's about strategy. Al isn't the future of marketing—it's the now and, Periti is your trusted partner to unlock it.



Let's Talk. If you're ready to transform your HubSpot investment into a true growth engine

Contact us.

Benefits



- 86% of marketers say that using Al saves them one (or more) hours per day by streamlining creative tasks.
- 77% report that AI helps them create more personalized content. 94% say that personalization boosts sales.





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About Periti Digital

Periti Digital is an Elite Status European and American HubSpot consultancy with offices in Dublin, Munich, Lisbon and New York. We have delivered complex CRM Projects and Custom Integrations across Europe and America. A Full Service Consultancy,