



TLDR

The Breeze AI Advantage: How HubSpot Users Can Achieve More Leads with Less Effort

Key metric Improvements



40%

Higher Revenue Growth



35%

Email Open Rates



30%

Faster Deal Velocity

Introduction

If you're a HubSpot user, you know it's powerful, but... is it really working as hard as it could be - especially as a revenue engine? You've invested in HubSpot and you're generating leads, but you may feel that **there's a hidden layer of potential** just out of reach. These FAQs can help you **solve some of your biggest HubSpot challenges**, so you can **stop guessing and start growing**.

All you need is to get started —and consider working with a partner like Periti to show you where to start.

The Top 10 Breeze AI FAQs

1. What is Breeze AI, and how can it benefit my business?

Breeze AI is HubSpot's AI-powered suite that includes three tools:

1. **Breeze Copilot:** Answers questions about your HubSpot data, and completes tasks for you
2. **Breeze Agents** (see #2): An AI-powered tool that automates processes across your business to help you drive growth
3. **Breeze Intelligence:** A data enrichment/analysis tool that updates prospect data, enriches CRM data (e.g., company data), and automates outbound efforts

2. What are Breeze Agents, and how do they automate tasks?

Breeze Agents are AI-powered experts designed to automate workflows across your business.

- **Content Agent:** Scales your content (blogs, podcasts, landing pages, and case studies)
- **Social Media Agent:** Generates social media posts
- **Prospecting Agent:** Researches and executes personalized outreach strategies
- **Customer Service Agent:** Engages with customers on your website (instant answers, automates ticket resolution)

- **3. What industries can benefit from Breeze AI?** Breeze AI is versatile and can benefit many industries, including healthcare, IT services, financial services, fintech, software technology (e.g., SaaS), and more, for it's not limited to any one industry.
- **4. How does Breeze AI integrate with HubSpot's existing features?** it works seamlessly across various Hubs—Marketing, Sales, Service, Operations, and Content—providing AI-driven enhancements like content generation, data enrichment, and workflow automation .
- **5. What kind of technical expertise is required to implement Breeze AI?** It does not require technical expertise for implementation.
- **6. How does Breeze AI improve collaboration between our marketing and sales teams in HubSpot?** It provides automated workflows and enriched data insights that eliminate departmental silos.
- **7. What specific ROI can my business expect from implementing Breeze AI in HubSpot?** Businesses typically increase lead conversion rates, enhance sales productivity, and improve customer satisfaction.
- **8. Can Breeze AI really enhance customer personalization and retention using HubSpot?** Yes, with advanced analytics and automation, it personalize interactions and predicts needs.
- **9. How do I know how far I have progressed to harnessing the full potential of Breeze AI to measurably impact my business?** Periti Digital provides the industry's first and only [Breeze AI Maturity Assessment](#) to evaluate your organization's maturity in utilizing Breeze AI.
- **10. How quickly will we see tangible business results from Breeze AI?** Businesses typically start observing measurable impacts within weeks. Yet if you were to partner with Periti Digital, you could see initial results as soon as a few days in terms of automated workflows, increased content targeted to your ideal customer profiles, and more.

➤ **Your Trusted Partner**

AI is a strategic enabler—but adoption isn't plug-and-play. AI isn't about tech—it's about strategy. Periti helps you **maximize your ROI - fast** -and is your trusted partner to unlock it.

✉ **Let's Talk.** If you're ready to transform your HubSpot investment into a growth engine, [Contact us.](#)

- **Benefits**
 - 86% of marketers say that using AI saves them one (or more) hours per day by streamlining creative tasks.
 - 94% say that personalization boosts sales.



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About Periti Digital

Periti Digital is an Elite Status European HubSpot consultancy with offices in Dublin, Munich, Lisbon and New York. We have delivered complex CRM Projects and Custom Integrations across Europe.

A Full Service Consultancy,