

New: The Industry's First Breeze Al Assessment

DISCOVER: How to Implement AI for Business Impact

TLDR

Ready to transform your AI potential into business results? Take action today to get customized insights:

Quick (2-min) and Confidential ...
with a free SME consultation.

Introduction

As a CEO or executive, you're constantly looking for rapid and impactful ways to leverage Artificial Intelligence (AI) to outperform competitors and achieve sustainable growth. But knowing exactly where and how to begin can feel daunting.









+250%

content production



Agent workload

*HubSpot Clients: Sandler, Franchise Brokers Assoc., Nutribees

4 Key Questions

- 1. Are you overwhelmed by the sheer volume of AI advances without guidance or a practical roadmap?
- 2. Could your company use AI more effectively to drive revenue growth, optimize costs, and enhance customer experiences?
- 3.Do you struggle to align your leadership team around an actionable AI strategy?
- 4. Have you secured employee buy-in to leverage AI for business impact?

If you answered "Yes" to any of these questions...

You're not alone. Many mid-market organizations face similar challenges. Introducing the **Breeze Al Maturity Assessment**: The first and only strategic assessment designed specifically for your business: Transform Al potential into business results rapidly.

In just 2 Minutes you'll gain...

Al Maturity Stage Identification: Clearly understand your position within the five stages of Al engagement—from Exploration to Optimization.

Customized Insights: Pinpoint your unique strengths, reveal hidden opportunities, and address critical gaps across operations, marketing, sales, technology, and team readiness.

Practical Roadmap: Receive personalized, actionable recommendations to accelerate Al adoption, improve business efficiency, and elevate customer experiences immediately.

- 1. Get a deep-dive into your results
- 2. Identify actionable next steps for your business

Breeze Maturity Lifecycle



Exploration Evaluation



Departmental Pilot & Implementation



Cross -Departmental Implementation



Formalized Integration



Strategic Optimization

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Lean on Experts to Accelerate Adoption

Al is a strategic enabler—but adoption isn't plug-and-play. That's where we come in. Periti helps you operationalize Al within HubSpot to maximize your ROI— fast.





Benefits

- 1.86% of marketers say that using Al saves them one (or more) hours per day by streamlining creative tasks.
- 2.77% report that AI helps them create more personalized content.
- 3.94% say that personalization boosts sales.



Munich - Dublin - Lisbon - New York



www.peritidigital.com



About Periti Digital

Periti Digital is an Elite Status European HubSpot consultancy with offices in Dublin, Munich, Lisbon and New York. We have delivered complex CRM Projects and Custom Integrations across Europe.

A Full Service Consultancy,